

Alex Hughes 1

News Value: Proximity, Timeliness

Target Audience: People involved in foster care and Macomb local community



For more information contact

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For immediate release

Friday, Sept. 20

MACOMB FOSTER CLOSET REQUESTS GIFT CARDS FROM TRADE-IN

Macomb Foster Closet requests that people trade in their old car seats to Walmart between Sept. 16 and Sept. 30 to receive a \$30 gift card and donate said gift card to MFC.

MFC is always looking for opportunities to stock up on car seats to keep children safe, however, the car seats must be brand new. MFC spends up to \$1,000 per month to keep up stock. Mellissa Decker, vice president of Macomb Foster Closet, said, "Macomb Foster Closet could really use those gift cards to purchase new car seats for kids in care. This is a chance to recycle old car seats that would otherwise end up in a landfill, and donate the gift cards to MFC."

Walmart is hosting the first-ever trade-in event until the end of the month and will be recycling all car seats that are traded in. Those interested may go to any participating Walmart location listed on their website, and are eligible for up to two gift cards. The gift cards may then be sent in to MFC at any time.

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URL to source:

<https://www.facebook.com/MacombFosterCloset/posts/2503372023089165>

<https://corporate.walmart.com/newsroom/2019/08/29/walmart-and-terracycle-to-host-nations-largest-car-seat-recycling-event>